

# Sealed With a Gift

## Informational Kit

### The Vision Behind SWAG

SWAG is our way of giving back to our community of amazing women. When you hear the term 'SWAG' the first thing which pops up in your head is a popular trend, but, with Divine, SWAG has a whole new meaning. Our definition for SWAG is 'Women Empowerment,' the readers of Divine are always looking for a read which can enlighten them and at the same time help in improving their lives. This is why we created SWAG, the Sealed with a Gift cause.

We are always looking for amazing women who would like to partner with us. The SWAG bag consists of gifts which you will generously donate to other women worldwide who can use your gifts of empowerment to change the entire structure of their worlds. *Isn't this an amazing way to reach out and help?* This bag can contain any form of guidance, such as a downloadable eBook, digital story, CDs, inspirational quotes, or anything which you would like to donate that is downloadable.

We believe that each and every one of you is unique and special. We all are in one way or another, empowered with each other, now it is our turn to do something to help. I am committed to your success and that of each of our Divine partners.

Our commitment towards our partners is extraordinary; you will not find such perks elsewhere. Upon reaching an agreement, we will feature you in two of our high profile pages. One of the pages which you will be included is the page 'Meet the Team,' page as well as the 'Claim Your Gift Page.'

Bonus Benefits: Team Divine partners receive invitations to our outside partners collaborative projects; special discounts on advertising and much more.

### Meet the Team Page

As a collaborative partner on our 'Meet the Team' page, your business (or the page which you run) will be featured on this page; this includes your headshot or logo along with you bio and the URL link to the page so that our readers can visit it and learn more about what you do. This page is listed on our social media accounts; our Ezine and other social projects in which we will introduce you as our partner to audiences. You are also encouraged to share the link with your circle.

## The SWAG Gift Page

List-Building is Magical and it starts here! The gift which you put up for the SWAG bag will be promoted. The free gift will be in a downloadable format and will be proudly featured on this private page for the subscribers of Divine Lifestyle. This page is a private page, which means that only Divine's subscribers will have access to the gift and to the other gifts as well.

You will be able to include a description about your gift, image and the URL to your downloadable squeeze page. Those that sign up for your gift will be doing so via YOUR website. They will be your own subscribers.

So you ask, HOW DOES THIS WORK???

Initially, potential subscribers will visit Divine Lifestyle Magazine and sign up to receive the magazine (6 issues) and their free gifts. From here they will receive an email with a link and private password to access the page where all the partners have donated their gifts. The subscriber will customize their SWAG gift bag, by clicking on the URL links of the products they would like to receive, the link will take them to your website squeeze page for signup.

Guess what? Our partners get more perks than anyone else; we give you discounts on all of your advertisements, and invite you to collaborate with us on projects, and so much more.

With your help, as traffic drifts to our page, and the visitors subscribe to Divine Lifestyle Magazine, they will automatically be taken to the SWAG gift page where your gift will be featured. The visitor can download your gift directly from there, so this means that sharing our free subscription offer will drive the traffic directly to the page increasing the number of downloads exponentially.

## How Can I Be a Partner in this Great Cause?

It's simple really... As a partner, you promise to honor the commitment you made not only to Divine Lifestyle Magazine but to all the other collaborative partners who are doing their part to support you and your growth. Together we become the power behind the success of Divine Feminine businesses all over the world. This collaborative effort has proven successful for many businesses and will help in your business growth as well.

The success of this lies in the integrity and collaborative effort of EVERY partner doing what they have committed to do.

**In exchange for placement as a Team Divine Joint Venture partner you agree to:**

PROVIDE A QUALITY FREE DOWNLOADABLE GIFT that is in alignment with our mission, vision and audience. This free gift should be hosted on a special opt-in page on your website or blog.

## PROMOTIONAL REQUIREMENTS:

Monthly Ezine Placement: We understand that every business owner interacts differently with their audience so we give our amazing partners two options to choose from for their monthly placement.

- ❖ Place a 125 x 125 banner in your monthly emails with your unique non-commission affiliate tracking link.
- ❖ 30 word text ad with your unique non-commission affiliate tracking link.

**(These are the most important of the requirements and must be committed to honor the integrity of the partnership.)**

- ❖ Minimum 125 x 125 banner placement on your website or blog with your unique non-commission affiliate tracking link.
- ❖ **Social Media Support:** Follow Suni Taylor on Facebook and Twitter and agree to post at least one post per week on each social media platform. Each time you do we will RT you to our audience. (All social media posts can be found in the Team Divine Resource Center)
- ❖ **UNIQUE Non-Commission Affiliate Tracking Link:** Each partner receives a unique affiliate tracking link. (Out of integrity for all who have committed to the collaboration we will touch base if we notice no click-thru's on your link to make sure your link is working properly.) Remember you are collaborating with business owners in YOUR field and circle and what we've discovered is that your collaborative partners will reach out to us if they notice a co-partner is not fulfilling their end of promoting each other's businesses. Integrity is not something easily replaced once lost. If at any time you are unable to honor your commitment please reach out and we'll remove your gift from the project. Of course, feel free to reach out when things change.)

## JOIN TEAM DIVINE TODAY!

If you would like to join, please send an email to Jade O'Conner our Team Divine Coordinator at [TeamDivine@DivineLifestyleMagazine.com](mailto:TeamDivine@DivineLifestyleMagazine.com). She will send you additional information along with the link to the online application.

Once you've submitted your information for consideration, we will review what you have sent us and within 5 business days of your submission, you will be notified via email of your status and whether you have been accepted as a Team Inspiration partner.

Upon acceptance you will receive an email from [TeamDivine@DivineLifestyleMagazine.com](mailto:TeamDivine@DivineLifestyleMagazine.com) containing important information about how to access all the files you will need to fulfill your end of the Partner Agreement\*\* including banners, links, tweets and more. With each issue, you will receive an updated email with text upgrades so that all our partners can keep their messages fresh and relevant. [TeamDivine@DivineLifestyleMagazine.com](mailto:TeamDivine@DivineLifestyleMagazine.com)

The greatest benefit by spreading the word will create more traffic, which will be driven to your gift, but remember, please do not share this link with the public as it is only for our subscribers.

